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Have a good morning

Pics: KVS Girdi



Good morning, Hyderabad, captured here are Hamir Bakshi, Regional Business Head with model and actor Tashu Kaushik at the promotion of the unique 3G morning product from Aircel

One of India's leading telecom players, Aircel, recently announced an outstanding 3G trial offer for new, as well as existing subscribers who wish to experience 3G. The Aircel 3G Mornings, offers unlimited access to 3G data from 6.00 am to 9.00 am, for 30 days, absolutely free. Existing subscribers can now avail the extended offer for a period of another 60 days. This offer is also valid for subscribers who already have a 3G data plan activated on their phones.

The offer is an initiative which will give subscribers a unique data experience without any terms and conditions relating to speed or price. The young brand, which has positioned itself as a data led telecom player, has been constantly innovating products and services and is credited with making 3G affordable to masses by launching the unique Pocket Internet Smart which offers the best value 3G packs.

Hamir Bakshi, Regional Business Head, Aircel, said, "Aircel is the pioneer in data and has brought a revolution in the

data industry with products like the Pocket Internet (2G) and Pocket Internet Smart (3G). With more and more people using their 3G enabled devices like smart phones and tabs for live streaming of sports events, TV shows, internet gaming, video calling, etc., it makes it imperative to have a seamless data service with great speed and voice clarity — all possible only with 3G. We aim to not only promote 3G and its advantages, but also inform users on the need to experience 3G on Aircel."

Unveiling the campaign, model and actor Tashu Kaushik, said "I am an avid Aircel 3G mobile internet user. These days mobile internet helps you catch up with the latest updates anywhere, anytime. My day starts with checking social network updates and the latest news." "Of late, I have started watching the the latest movies on the phone." Initially, I thought 3G will be expensive, but with Aircel, I need not worry about the bills as Aircel 3G mornings is absolutely free. Go pick up your connection now and enjoy limitless mobile internet on the go," she added.