

Publication: Greater Kashmir

Date: April 15, 2014

# Aircel expands 3G footprint in JK



## GK NEWS NETWORK

**Srinagar, Apr 14:** Leading telecom operator Aircel today announced the launch of 3G services in Baramulla and Katra. Its customers in Baramulla and Katra can avail its 3G services on their mobile phones and Aircel 3G dongles.

Sundeep Talwar, Circle Operations Head – J&K, Aircel, said, “Aircel is one of the market leaders in J&K and it gives us immense delight to expand our 3G footprint in the region. Our aim is to increase 3G penetration and adoption in the region and with the launch of 3G services in Baramulla and Katra, we will provide our

customers fast and seamless data connectivity on their fingertips 24x7.”

“Now, our customers can consume live streaming videos, HD content, gaming, social networking and browsing at faster speed. Apart from the newly launched Baramulla & Katra, we also offer 3G services in Jammu, Srinagar, Gulmarg, Bishna, Nagrota, Pehalgam and Udhampur,” he said.

He added: “As a data focused brand, we are constantly building our infrastructure to provide high speed 3G services to our customers in various towns of J&K with unified data recharges common to both 2G & 3G network, only available with Aircel; in order to enhance customer experience.”