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3G push: Aircel to add 150 towers in Bengal

Kolkata: Aircel, one of cellular service providers, plans to set up 150 3G towers by March, 2016. It will also add 1,000 Aircel Sewa Kendra across the state in the next three months.

Aircel currently boasts over 3,000 sites in West Bengal. Addition of another 150 3G sites in the next three months will not only augment data growth for Aircel but also strengthen connectivity. The network boost will help 3G users enjoy a maximum speed of 21Mbps.

Anand Prakash, business head (rest of Bengal), Aircel, said, "There has been a significant growth in the population of 3G users, who are looking for an uninterrupted data experience. Hence, we've redoubled our efforts in expanding our 3G network all across West Bengal." Aircel has witnessed a growth of over 50% in data revenues in 2015 and its number of 3G users have grown by over 200% majorly contributing to jump in data revenue. TNN