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## Aircel to open 500 branded outlets by mid-2015

Aircel on Tuesday opened 200 branded outlets, named XPRESS Stores, in a bid to expand its retail footprint across the country and plans to scale up the number to 500 by mid-2015. “We are delighted to expand our national retail footprint by opening 200 Aircel XPRESS Stores across the country. We plan to elevate the number of such stores to 500 by first half of 2015,” Aircel’s national head for operations and customer support Vipul Saurabh said.