

Publication: Rising Kashmir

Date: March 6, 2014

Aircel launches 'Happy Recharge' pack

RISING KASHMIR NEWS

Jammu and Srinagar, March 5 2014: Aircel, one of India's leading telecom players, Wednesday launched yet another first of its kind innovative and best value for money product 'Happy Recharge'. According to a company statement issued here, this transformational product offers a complete package of voice and mobile internet benefits bundled into a single recharge. This range of 'Happy Recharges' has been designed keeping in consideration holistic communication requirements of Indian telecom users across usage and purchase segments. The packs are economically priced from Rs 42 to up to Rs 368 for heavy data users. "Aircel once again endeavors to bring happiness to Indian telecom users through this new range of Happy Recharges."

Sundeep Talwar Circle Operations Head – J&K, Aircel, said, "At Aircel, we constantly introduce products keeping in mind the needs and requirements of our customers. The 'Happy Recharge Pack' will make communication simpler and convenient than ever by providing a unified communication solution encompassing voice& data. It is a single solution for customers currently engaging in multiple recharges. With an aim to establish Aircel as a preferred brand in J&K, we have launched this pack which caters to all the communication needs of the customer in one go."