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## Aircel launches free roaming service

### **fe Bureau**

**New Delhi, Jan 28:** Aircel on Monday became the first mobile service provider to launch a tariff plan offering users free roaming.

Under its 'One Nation, One Rate' plan there would be a single rate for voice, SMS and data plan for home circles and circles where the subscriber roams — so a subscriber would be charged the same tariff while on roaming for voice, SMS as well data usage.

Aircel users in Delhi can avail of the service for ₹39, while Mumbai subscribers will have to pay ₹32, the statement said.

The price points for the service for other circles range from ₹21 to ₹59, it added.

"This product will enable Aircel customers to enjoy one rate for voice, SMS and data services in their respective home circles and even while they are on roaming," Aircel chief marketing officer Anupam Vasudev said.

The product will offer voice (local/national) calling at 1paise/second in home circle as well as on roaming on Aircel network, while incoming calls on roaming will be free.

SMS will be charged at Re 1 for home circle as well as on roaming while data users will be able to carry the home circle rate on roaming, the statement added.