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Aircel forays into home segment in J&K with 'Aircel Talky'

RISING KASHMIR NEWS

Srinagar, Sept 10: Aircel, one of the leading telecom players, forayed into the home/ SME segment in J&K market by introducing 'Aircel Talky'. This would be an alternate to landline phone to address the home and business needs. Aircel Talky will offer customers lucrative best value for money benefits and is targeted at fulfilling the fixed phone needs of many like parents at home, desk-phone for offices/ hotels/ hospitals/ shops/ army canteens.

Sundeep Talwar, Circle Operations Head – J&K, Aircel, said "Aircel Talky is aimed at home users, SMEs, Working professionals and Offices, as it will offer talktime benefits worth Rs. 1800 and an effective price of Rs. 99 only. We believe that this product will be a success amongst our customers and provide unparalleled ease of use and convenience. Since the product does not come with any rental cost, it is the best value for money in this segment. For the early birds, the launch offer would attract a gift worth Rs. 250."

Aircel constantly makes efforts to offer exciting products and services for its customers. The company strives to bring an element of 'Extra' in its products as a simple way to bring joy and happiness to its customers.

