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## Aircel introduces rate cutters this festive season

Launches Local Aircel calls at 10p/min



### RISING KASHMIR NEWS

**Jammu:** Delivering extra on its commitments to offer innovative and the best value-for-money products and services, Aircel has introduced extra benefits on highly attractive rate cutters ahead of the upcoming festive season.

Aircel customers can enjoy Local Aircel calling at just 10 p/min for 28 days by recharging with Rs 125 also for daily pack customers can enjoy 10p/min by dialing \*121\*60#.

Aircel also launched another industry-first extra offerings all local

calls at 30p/min at Rs 28 and get upto 45 days validity.

Both these products encouraging customers to stay seamlessly connected to their loved ones at the most affordable prices.

The two products – RC 125 and RC 28 – are clear clutter-breakers in the Jammu & Kashmir market that brings the best value-for-money to customers in the simplest way.

RC 28 is also a unique product in Jammu & Kashmir and Aircel is the first telecom operator to present this offer in the region.

Anil Gupta, Regional Business Head – North, Aircel, said, "We're certain that both these products will appeal to a large number of people ahead this auspicious festive time. It also makes us equally proud to introduce a yet another industry-first product to the Jammu & Kashmir region, which indeed is a very important market for us."

RC 125 and RC 28 have been introduced as a part of Aircel's highly cost-effective propositions that are introduced after gathering profound insights on customer demand in the market.