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# Aircel offers discounts on tenth anniversary

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In its celebration of 10 years of operation in Jammu & Kashmir, Aircel has announced a flat 10% cashback on all recharges for its customers in the state. Upon recharging, the cashback will be credited to customers as extra talk time within 48 hours, and is available on recharges of all denominations. The offer has been extended on the occasion of Aircel's run of successes for a full decade, during which the list of company's achievements became longer and longer and it emerged as a leading, innovative

mobile service provider in the region.

For example of how the cashback offer works, a customer recharging with Rs. 100 will get Rs. 10 of extra talk time in addition to the talk time that one usually gets on the recharge. The validity of the extra talk time will be 2 days from the day it gets credited, while the rest of the talk time that comes by default will be valid as usual.

Elated at the occasion and expressing his gratitude, Anil Gupta, Regional Business Head - North, Aircel, said, "It brings us great pride to be celebrating ten years of operations in J&K. In a



unique oneness, we have, as a team, worked relentlessly to offer the best to our customers - whether it is value-for-money, a robust network, innova-

tive products, an efficient customer service or in terms of responsibility as a corporation. We truly owe this wonderful journey to each of our cus-

tomers as well all business partners. Our celebratory offer of a flat 10% cashback on all recharges is only a token of gratitude to all of them, and we truly hope that we continue to grow in the inclusive manner that we have over the last decade."

Aircel started operations in Jammu & Kashmir in November 2005, and has since left no stone unturned to set new benchmarks for the industry, serving millions of customers. The company has continuously invested heavily in the region in all aspects to boast a robust 2G and 3G network and an enviable market share today.