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Aircel spices up this Valentine's Day with 'Friday Sale'

New Delhi, Feb 12: This Valentine's Day will get special for Aircel customers with 'Aircel Friday Sale' that would offer every Friday Aircel products, Voice and Data, through a flash sale. Aircel customers can avail the 'Aircel Friday Sale' by dialing national USSD (*121*888#) every Friday. In addition, Aircel's is also launching a unique offer 'Dil Deke Jeeto' that would enable customers to dedicate their favourite romantic dialer tune for their special ones this Valentine's Day. Customers can get to know about the products and offers from retailers, call centers and also by dialing national USSD (*121*888#). 'Aircel Friday Sale' will also offer customers extra benefits of upto 50 percent on products in both Voice and Data.

Anupam Vasudev, Chief Marketing Officer, Aircel, said, "Aircel always be-

lieves in adding a little bit of zing in the lives of our customers. 'Aircel Friday Sale' and 'Dil Deke Jeeto' is our endeavor in making this Valentine's Day special for our customers by offering a wide range of innovative products in Voice and Data at the most affordable rates and with extra benefits of upto 50 percent. Customers will be able to buy these products and services on Friday and enjoy this Valentine's Day without worrying about their phone bills. Every Friday, our customers will get to enjoy the popular Aircel products and will delightfully say, Thank God, It's Friday!!"

Further enhancing the essence of Valentine's Day, is the additional unique offering- 'Dil Deke Jeeto Offer' that allows the consumers to set and dedicate their favorite romantic dialer tune for their Valentine by dialing the toll free number 56500.