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Aircel launches 'Aircel Super King' contest for trade partners

GK NEWS NETWORK

Jammu, Mar 14: Jammu and Kashmir, Aircel, has launched an 'exciting trade engagement contest – 'Aircel Super King' (ASK) for its trade partners.

The contest would provide an opportunity to Aircel distributors, franchisees and device outlets to win a bumper prize – Nano car, Motorbikes and other attractive prizes which include LED TVs, Digital Cameras, Gold & Silver coins, etc.

The partners will earn scores based on maximum customer acquisitions in the contest and the collective scores will be converted into gifts. The contest would begin on March 15 and will go on till May 31, 2014. As part of the engagement program, Aircel will also orga-



nize various activities and cricket matches for trade partners and their families.

"We truly cherish the relationship with our trade partners and are delighted to launch this unique contest for them. It is a great platform to engage and strengthen relationships and we are positive that the contest will resonate

well with partners as there are attractive prizes up for grabs" Sundeep Talwar, Circle Operations Head, J&K, Aircel, said. He said the contest is also an opportunity to acknowledge and express gratitude towards our partners for their efforts and the work we have been doing together."