

Telecom operator to cover 16 more towns in Assam

Aircel to expand 3G reach

A STAFF REPORTER

Guwahati, Oct. 6: Telecom service provider Aircel will extend its 3G footprint in 16 more towns across Assam by December, buoyed by a substantial increase in its subscriber base in the past six months.

"Aircel has witnessed a significant uptake of 41 per cent in 3G subscriber growth in Assam in the past six months. So in line with the growing demand for mobile telephony services and to offer better customer experience, we will add over 475 3G sites (base transceiver station) and cover another 16 towns in the next three months," Dibyajyoti Khaund, business head (Assam), Aircel, told reporters today.

Besides, the telecom major is also mulling introduction of 4G mobile services by December.



Dibyajyoti Khaund addresses the media in Guwahati on Tuesday. Picture by UB Photos

"We had introduced 4G Wi-Fi services for homes and small offices, primarily in Guwahati, last year. Now, we plan to extend the service to mobile phones as well. Hopefully, we should make this available by the year-end," the official said.

Aircel currently has a 3G network in 18 towns and an overall subscriber base of 4.6 million in Assam who are covered by over 2,700 sites.

The additional towns that the service provider will be covering include Bijni, Dhubri, Goalpara, Pathsala,

Tihu, Gossaigaon and Udalguri in lower Assam, Morigaon, Mangaldoi, Dhekiajuli and Hojai in central Assam, Doomdooma, Golaghat, Mariani, Nazira in Upper Assam and Hailakandi in Barak valley.

"The expansion of Aircel's services to the new towns is set to significantly benefit a large number of customers in Assam and redefine their data usage experience with a maximum 3G speed of up to 7 megabytes per second (Mbps)," Khaund said.

"In addition to 3G sites, we are also adding 200 2G sites in the state in the next three months as there has been a growing demand for 2G services in the rural areas," he said.

Aircel consistently upgrades and optimises its network to increase capacity, achieve higher efficiency and reduce pressure on networks.