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Aircel launches 'Astro Buddy' for astrology aficionados



Aircel launched a unique and exciting astrology service 'Astro Buddy' for its customers. Through this exciting product, customers can subscribe for daily astrology updates and predictions based on their zodiac signs. The service by Aircel is supported by renowned astrologer Bhupesh Sharma who will be lending his expertise to its subscribers. Bhupesh Sharma is also the lead Astro-counsellor of Nyassa AstroCorp, an astrology consultancy. Customers will receive their daily astro updates as a wake up alarm service, in Bhupesh Sharma's voice every morning. The service is available to Aircel customers at Rs. 2 per day who can subscribe by dialing 12886 (Toll Free). Customers can also avail Premium Astro Counselling Service at Rs. 10/min to seek astrology solutions for their problem by dialing 51717. Anupam Vasudev, Chief Marketing Officer – Aircel said "Aircel firmly believes in offering a variety of Value Added Services to its customers as per their tastes and preferences. We are delighted to partner with Bhupesh Sharma and Nyassa AstroCorp for the launch of our Astro Buddy service that will enable our customers to get instant astrology predictions on their mobile phones."