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OBSERVANCE

Building awareness



Building on its commitment towards the cause of tiger conservation in India, Aircel, to commemorate 'World Tiger Day' organized a fun filled event for children at their office on Sunday. With an aim to raise awareness among children on the importance and significance of tiger conservation, the event saw participation from over 100 children which included children of Aircel trade partners and employees.

Children were introduced to the five species of tigers along with information about their habitat through a multimedia presentation. The presentation also explained the factors leading to extinction of the tigers. Apart from an art competition, the event also included engaging and fun filled activities like card making, skit, tiger puzzle, clay modelling being conducted for the children.

Express Features