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Aircel launches 'Cut your Dialer Tune' service

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Srinagar: Aircel, one of the leading innovative mobile service providers in India, introduced first of its kind 'Cut Your Dialer Tune' feature on the occasion of World Music Day.

According to a company statement, this service would allow customers to listen, choose and set his/her favorite part of the song as Dialer Tune.

To set the customize dialer tune, the customer has to Dial 5300005 (Toll free) and choose the 30 second favorite part while listening to the full song. As an introductory offer, the new Aircel DT customers will enjoy this feature at Rs.5/30 days for song download and the existing customers will be charged at their normal charges. Subscription



would be charged @ Rs 30/30 days. The service is powered by IMI mobile & Real Networks," the statement read.

Adding to the celebrations of World Music Day which is on June 20-21, Aircel customers both existing and new can also listen to Free music on Aircel Limitless Music service without any charges on the days simply by dialing 543213 (Toll free)

Speaking at the occasion, Anupam Vasudev, Chief Marketing Officer, Aircel, said, "June 21 is the World Music Day and on this occasion we are offering yet another unique feature to our customers which will enable them to enjoy free music, and an option to choose their favorite part of the song, download and set it as their dialer tune. This is our way of celebrating the annual music festival with our customers and offer value for money products which are customized to their needs."