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Aircel launches 'Good Morning J&K'

READER CORRESPONDENT ■ SRINAGAR

Aircel Tuesday launched its “unique, industry-first proposition” for its subscribers in Jammu and Kashmir.

“Delivering best value-for-money products to its customers, Aircel brings back its unique, industry-first proposition ‘Good Morning J&K’ for its subscribers in the state. Customers can now choose from an exciting bouquet of services to enjoy attractive daily voice and data benefits,” a press statement issued here said.

Good Morning J&K offers unlimited local calls on the Aircel network, 100 MB of data, and 50 local and national SMS between 6 am and 9 am every day, it said.

“The customers can avail the call benefits by dialing *121*100# from their mobile phones, *121*0030# for data benefits, and *121*0010# to activate the SMS offer. Both, existing and new customers will be able to enjoy the exciting offers,” it added.

Anupam Verma, Aircel’s Circle Business Head for the state, said in the statement that all products and services of the telecom company are introduced “to add an extra element of joy” to its subscribers. The subscribers will be charged Rs 1 a day for availing the SMS benefits and Rs 3 per day for usage of the specified data offer, he added.