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Aircel launches 'Good Morning JK'



GK NEWS NETWORK

Jammu, Jan 6: Aircel, India's leading cellular company, has launched an 'industry first unique proposition': 'Good Morning JK' for its subscribers in Jammu and Kashmir.

Under this product, Aircel customers can choose from an exciting bouquet of services and enjoy lucrative voice, data and WAP benefits at just Re 1 every day, the company in a statement said.

Giving details it said: The Voice benefits under this bouquet are now available in the market and other benefits will be available in a short span.

Existing customers can avail unlimited free voice benefits between 6-9 in the morning by dialling a USSD string *121*100# from their mobile phones.

New customers can do FRC (First Recharge) priced at Rs 73 to get Good Morning Benefits (Voice) + Extended benefits of STD @ 35 paisa/min for 90 days, it said.

Speaking on the occasion, Sundeep Talwar, Circle Operations Head – Jammu and Kashmir, Aircel, said, "With the onset of winter season in Jammu and Kashmir, we are delighted to introduce a unique proposition 'Good Morning JK' for our customers.

The product will enable our customers to talk to their family and friends during morning hours at just Re 1 every day.

"This product," he said, "is especially aimed at the student community and young working professionals who start their day early and like to be in touch with their friends and family before they head for their respective work places or colleges."

"Apart from voice benefits, our customers can also choose to avail data and WAP benefits which will provide them a great value for money."

Aircel customers can choose to avail either one, two or all services provided under Good Morning JK.