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Aircel launches 'Grand Online Data Sale'

Srinagar, Jan 7: Aircel, India's leading telecom player, has launched Grand Online Data Sale - an online shopping sale exclusively for data products and services.

The sale displays the most exciting WAP content of 2015, enticing offers on data recharges and devices - all at an attractive discount of up to 80 per cent, the company in a statement said.

Anupam Vasudev, Chief Marketing Officer, Aircel, said, "With the growing adoption of smartphones, the usage of Data products and services has almost become a way of life today for millions of Indians, especially the youth. Aircel has always pushed the envelope on innovating in this sphere and ensured great affordability for it at the same time."

"We're proud to pioneer this concept, and are confident that our valued customers will enjoy the experience of online shopping for all their data needs on a single platform adding more joy to their celebrations this festive season," he added. Aircel's month-long 'Grand Online Data Sale' starts from today and is available for customers by logging on to www.gods.in, as well as on Aircel's mobile site m.aircel.com.

At the 'Grand Online Data Sale', Aircel customers can find great deals on Data recharges with added benefits as well as massive discounts on their favourite WAP content such as games, videos, mp3 music, movies and wallpapers, it said.

Moreover, the sale also offers exciting bundled packs with exclusive data benefits from Aircel on select handsets and other internet-enabled devices, it said.