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BIZ BRIEFS

The AIRCEL logo, consisting of the word "AIRCEL" in white on a dark blue background, with a red square to the right containing three white curved lines.

Aircel unveils monsoon 'Dhamaka'

Hyderabad: Aircel India launches an engagement offer, 'Aircel Monsoon Dhamaka' for its trade partners in AP and Telangana regions. This engagement offer is available for two months starting from July 2014 to August 2014. Under this the customers may win an array of prizes including Gold coins, LED TV and motor cycle, etc. The Aircel trade partners with valid ETOP numbers registered with Aircel are eligible to participate in this. Aircel has constantly been at the helm of introducing innovative and value for money products and services for its customers, which are industry firsts, be it the Aircel Pocket Internet, taking the first step in making 3G affordable for the masses, being the first telecom player to introduce Facebook Voice Updates on Aircel, and many more.