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Aircel launches new plan in Vijayawada, Guntur

Press Trust of India

Vijayawada, Sept. 11

Mobile service provider Aircel today launched a dedicated plan for new subscribers in Vijayawada.

Under 'Unlimited Aircel-to-Aircel (A2A)' plan, new subscribers can enjoy unlimited calling for 90 days. The consumers also stand to get 1500 local and national SMSes and 1/2 paise per second calling rates

across India for 90 days.

This product has been created essentially to address Vijayawada and Guntur markets for a community calling benefit, said Business Head, Andhra Pradesh Circle, Deepinder Tiwana.

Bharath Mohan, Regional Marketing Head, South, said, "We at Aircel constantly strive to provide simple and innovative products and services which are value for money propositions".