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Aircel adds 285 new towers in North East

SHILLONG, JAN 13 : In its bid to provide seamless connectivity and enhance the data experience for its valued customers, Aircel, one of India's leading innovative telecom service providers, today announced the successful completion of a massive network expansion exercise in the New Year to build a robust 3G and 2G network across the North Eastern states of Arunachal Pradesh, Manipur, Mizoram, Meghalaya, Nagaland and Tripura. Aircel has installed 218 new 3G sites and 67 2G sites in the last four months that would provide an uninterrupted experience to its customers.

The addition of 285 new sites would significantly benefit a large number of customers in the North East and redefine their data usage experience with a maximum 3G

speed of up to 7Mbps.

Nilaj Mahalanavis, Business Head – North East, Aircel said, "What better than starting the New Year with a successful network expansion drive that would significantly benefit our users in the North East. Since October 2015, we have been carrying out this extensive exercise and I am happy to say that by the 2016 New Year we have installed 218 new 3G sites and 67 2G sites in the entire North East. It was a challenging task but we were committed in giving our subscribers an enhanced 3G and 2G experience and seamless connectivity in 2016.

Our network expansion in the North East is in line with the growing demand for mobile telephony services and to offer better customer experience, uninterrupted services and enhanced data speeds."