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Aircel offer for AP

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Aircel has launched a new voice plan, 'Paanch ka Dum.' The consumer gets to select one of the voice benefit - community calling -5AM -5PM free, community calling - 1p/ 6 seconds, half paise local calls, half paise local + STD call and ISD. The product combines offering extra value at low price with convenience. The customer has to dial 15105 to select. Deepinder Tiwana, circle business head-A.P of Aircel said the consumer gets a low entry price and the option to select one of the five benefits in the scheme.

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