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Aircel trade partners meet actress Rimpdy Das on Rongali Bihu

GUWAHATI, APR 16 : With the spirit of Bihu reverberating throughout Assam, Aircel, one of India's leading innovative mobile service providers through its philosophy of 'doing a little extra' organized a 'meet and greet' with actress Rimpdy Das and popular Radio Jockey Nabis for its Assam trade partners on Rongali Bihu. Besides presenting traditional Jaapis, Xorais, Laarus, Pithas and Gamoosas, the celebrities along with the Aircel teams visited and met the Aircel trade partners in their

shops and outlets and also wished them a prosperous year ahead in the backdrop sounds of the dhol and pepa

Speaking on the occasion, Dibyajyoti Khaund, Circle Business Head- Assam, Aircel, said, "The growth of Aircel in Assam is not only due to our loyal customers but also because of the hard work put in by our trade partners who extend the services of the company to our consumers. At Aircel, we always strive to 'do a little extra' and greeting our

trade partners in a traditional and yet a different way, we wish to spread the joys of the season amongst them and their families". Gunaram Saikia, a trade partner from Saikia Store said, In my long association with Aircel, I have always experienced the company encouraging and motivating us in different ways, which is a big booster for all of us. It was a pleasant surprise when I had none other actress Rimpdy Das visiting me and greeting my family on the auspicious occasion of Bihu.
