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Aircel connects with rural audience in UP East

LUCKNOW:Aircel promoted its "Aircel kKa Vada, Hamesha Zyada" campaign to rural audiences of UP East through a series of "Nukkad natak". Through these plays, the company showcased its products in Barabanki district. Speaking on the occasion, Arvind Singh Shekhawat, regional manager, Aircel said "It has been a constant endeavour to offer our valuable customers the joy of little extra"

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