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Aircel launches STD calls @ 10p/min in J&K

AIRCEL 

Srinagar and Jammu, May 12, 2014: In its commitment to offer innovative and best value for money products and services to its customers in J&K, Aircel launched STD calling at 10p/min. Customers will now be able to make STD calls at special traffic 10p/min Aircel to Aircel; 35p/min Aircel to Others. The customers can now stay connected with their friends and family across the country with this attractive low rate pack which is available for Rs. 52 with a validity of 28 days.

Sundeep Talwar, Circle Operations Head – J&K, Aircel, said, "The launch of this unique STD product will enable our customers to be seamlessly connected. J&K witnesses a huge population of young working professionals and Army from other states who want to talk to their loved ones for long durations. Aircel aims to bridge this gap by offering this unique product which will not only provide best value for money for the customers but also helps them stay connected 24X7. Through this product, we would like to establish us as a preferred telecom operator in the STD segment too."

Aircel has positioned itself well as a data leader in the market by constantly innovating products and services aimed at redefining user experience, with 3G available in Jammu, Srinagar, Udhampur, Baramulla and has recently expanded its footprint in Katra.