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Aircel launches STD calls @ 10p/min in Maharashtra



A world of possibilities.

Mumbai, May 25: In its commitment to offer best value for money products and services to its customers in Maharashtra, Aircel launched STD calling at 10p/min. Customers will now be able to make Aircel to Aircel STD calls at 10p/min and Aircel to Others STD calls at 25p/min. The customers can now stay connected with their friends and family across the country with this attractive low rate plan which is available for Rs. 55 with a validity of 60 days. Existing customers can also avail the same benefits for just Rs. 27 for 28 days.

Harish Sharma, Regional Business

Head - West cluster, Aircel, said, "The launch of this unique STD product will enable our customers to be seamlessly connected with family and friends across the country. Maharashtra witnesses a huge population of students and young working professionals from other states who want to talk to their loved ones for long durations.

Aircel aims to bridge this gap by offering this unique product which will not only provide best value for

money for the customers but also helps them stay connected 24X7. Through this product, we would like to establish us as a preferred telecom operator in the STD segment." The STD rates of 10p Aircel to Aircel are valid for first 500 minutes made by the customers and thereafter they will be charged at 25p/min. Aircel has positioned itself well as a best value for money brand in the market by constantly innovating products and services aimed at redefining user experience, especially for the youth. In addition, customers will also enjoy 200 MB data free for 30 days in this plan voucher of Rs.55.