

Publication: Daily Excelsior

Date: August 5, 2014



Winners of 'Aircel Super Kings' contest with Operations Head, Jammu and Kashmir, Aircel, Sundeep Talwar.

Winners of 'Aircel Super Kings' contest declared

Excelsior Correspondent

JAMMU, Aug 4: Aircel, one of India's leading innovative mobile service providers, today announced the winners of their unique and exciting trade engagement contest - 'Aircel Super Kings' (ASK).

Through this contest, Aircel distributors and franchisees had the golden opportunity to win a bumper prize 'Nano Car' and a vast array of other exciting prizes which included 180cc motorcycles, LCD TVs, Digital Cameras, Gold & Silver coins etc. The contest which was launched on March 15, 2014 and concluded on May 31, 2014 was designed on the theme of the ever popular 'Twenty-Twenty cricket matches' and witnessed enthusiastic participation by Aircel trade partners.

Speaking on the occasion,

Sundeep Talwar, Operations Head- Jammu and Kashmir, Aircel, said, "In addition to catering to the needs of our customers, another important area of our focus has been to constantly engage with our trade partners by creating innovative platforms such as the 'Aircel Super Kings' contest wherein, we give our valuable trade partners the unique opportunity to help realize their dreams and aspirations. Besides adding a boost to our business goals, it also helps us engage and bond with our loyal trade partners".

One of the winners of a Nano car said, "Activities such as the 'Aircel Super Kings' contest not only creates excitement but also a healthy competition amongst the trade partners of Aircel. Unique activities keep us motivated and I am thrilled to have won a Nano."