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Aircel celebrates 'World Tiger Day' with art competition for children

GUWAHATI, JULY 30: Building on its commitment towards the cause of tiger conservation in India, Aircel, to commemorate 'World Tiger Day', organized an art competition for children in Guwahati. With an aim to raise awareness amongst the young minds on the importance and significance of tiger conservation, the art competition witnessed an active participation from children which for the first time included children of Aircel trade partners and also of employees.

The event was graced by Dr. Udaya Kumar Dharmalingam, Assistant professor, IIT Guwahati, renowned for designing the symbol of the Indian Rupee.

Mumindra Narayan Bhattacharyya, Senior Lecturer on the



History of Art in Kamrup, Teacher's Training Institute was one of the judges in the competition.

Judging the competition, Mumindra Narayan Bhattacharyya expressed his happiness and surprise on how such young minds were able to express themselves through the medium of art. Dr. Udaya Kumar

Dharmalingam encouraged the children to imbibe as much as they can in their tender age and grow up to be the cham-

plions of conservation. He thanked Aircel for championing the cause of 'Save Our Tigers' which awakened the consciousness of the nation.

Speaking at the occasion, Dibyajyoti Khaund, Business Head- Assam, Aircel, said, "We are delighted to organize this art competition for the children of our Aircel Family. The cause of 'Save Our Tigers' is one that is deeply embedded in our ethos and whether it is our trade partners or our employees, we all join hands together to champion this cause.

Aircel will continue to be a strong proponent of Tiger conservation with various initiatives that help creating awareness amongst the future of this nation, our children and youth.