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Aircel customer wins Alto K10 in voice contest

GUWAHATI, FEB 29: Aircel, one of India's leading telecom players, today felicitated the weekly, monthly and bumper prize winners of Aircel Voice Contest, an exciting general knowledge-based PAN-India consumer engagement contest. The lucky bumper prize winner, Gitamoni Gogoi of Sivasagar, scored the maximum points in the Value Added Services (VAS) contest to take home the Bumper Prize of, 'ALTO K10' car.

Dibyajyoti Khaund, Business Head – Assam, Aircel, congratulated the winner and said, "At Aircel, our efforts always revolve around delighting our customers in everything we do, whether through our products and services or through our engaging contests that has seen unprecedented success in the past. Aircel Voice Contest is a fresh concept and a disruptive innova-



Gitamoni Gogoi, Sivasagar, Aircel VAS contest winner

tion in its space, which has garnered tremendous response from our customers. We're confident that with the offer of a car to be won every week along with the mega prize and attractive daily prizes, Voice Contest will keep our customers gripped with its unique features and deepen our bond with them."

Gogoi, winner of the

Bumper Prize, said "Winning a car in this contest was way beyond my expectations while taking part in the quiz. I'm so glad that I participated in this contest and got a chance to win my favourite car! I thank the team at Aircel for giving me this wonderful surprise and I will surely participate in all their contests as they are simple to follow and easy to win!"