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JAMMU: In its commitment to deliver maximum convenience to customers and the best services, Aircel, one of India's leading telecom players, launched its newest Xpress Store at Janipur in the city of Jammu. This is the 50th Xpress Store by Aircel in Jammu & Kashmir that will provide a wholesome, satisfying experience to customers and offer new pre-paid and postpaid connections, SIM swap, prepaid recharges, postpaid bill payment facility and the resolution of all sorts of queries from customers.

Anupam Verma, Circle Business Head – J&K, Aircel, said, "We're related to launch the latest Aircel Xpress Store in Jammu, which will help us connect deeper with more customers than ever. Putting the number of these stores into perspective, it brings me great pride to mention that a local resident of



Jammu can find an Aircel Xpress Store every 4 kilometers in the city! As one of the market leaders in J&K, we have an impressive retail footprint in the state and it is our constant endeavor to multiply this to be able to provide our cus-

tomers the true experience of Aircel's products & services and in the most convenient way by bringing ourselves closer to them."

In a short span of time, Aircel Xpress Stores all over Jammu &

Kashmir have become the preferred point of convergence for customers and Aircel, acting as the one-stop destination for all kinds of customer needs and serving more than 15,000 customers every month.