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## **Aircel sets up 100 XPRESS stores in Uttar Pradesh**

**LUCKNOW:** Aircel has expanded its retail footprint across in UP (east) by setting up 100 XPRESS Stores. These stores are based on the Fofo (Franchisee Owned Franchisee Operated) model and will exclusively provide Aircel's products and services, new connections, recharges and top-ups, resolution of customer queries, assistance and support to all new and existing Aircel customers. **HTC**